



CORPORATE IDENTITY





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Maxital: Future-Directed Innovation

Consistent Positive Thinking: taking up challenges beyond boundaries for over 60 Years.

MAXITAL - Fte Maximal Italia was established by Silvano Nassivera in Italy in 1960, at the dawn of Italian TV Radio Broadcasting.

The long-standing passion of the founder for Radio Frequencies and the outstanding corporate know-how in the field of receiving, managing and broadcasting TV-SAT, audio and video signals as well as optical fibres, Maxital -Fte Maximal Italia is presently a fully independent company mastering technological (r)evolution and a leading operator and a beacon for installers and system integrators all over Italy.

Driven by a proactive approach, open to new inputs and ideas, we are committed to technical development and services that are tailored to specific project and last generation systems.

With senior salespeople and a capillary network of marketing partners, Maxital covers the entire domestic market and now opens to the new growing international markets.



Successfully TEAM WORKING



"Mutual trust, complementary skills and shared goals are the pillars of our team work.

At our premises in Reggio Emilia our technical service, logistics, sales, and accounting facilities are at work to provide 360° support to a broad network of domestic agents and technical assistance centres.

It is actually our intensive teamwork that grants consistent supplies to the main distributors and dealers in the electric and electronic sectors in Italy.

Mutual understanding and efficient performance have been allowing us outstanding achievements, for which we are to thank all our resources for their collective and continuing efforts and commitment."



Sig. Mirco Nassivera
Amministratore Unico Fte maximal Italia s.r.l.u.

***“Teamwork minimises efforts
and maximises success”***



Mirco Nassivera
CEO



Mattia Ceci
Head of Procurements



Elisa Rivara
Accounting and Finance



Luana Tirelli
Finance & HR



Nicole Nassivera
Back Office & Customer Care



Lisa Barbieri
Marketing & Graphic Design



Matteo Spagnolo
Technical Service



Paolo Fabbi
Inventories and Warehouse

SENSING THE BEST BUSINESS OPPORTUNITIES FOR YOU

Technical advances have become a must in the field of telecommunication

In this field, Maxital stands out for its one-of-a-kind product and system know-how, offering ongoing professional training and update to installers and other operators. We have the answers to all questions in the field of:

SMATV Line, OPTICAL FIBRES, HDMI Line and NETWORKS.



Product Families



SMATV Line

Terrestrial and satellite antennas, amplifiers, multiswitches, splitters, coax cables and much more. You name it, we have it. All you need to build and maintain complete any state-of-the-art TV system and installation.



OPTICAL FIBRES

We provide most innovative solutions for optical fibre distribution of SAT and DTT signals. We keep up with the fast pace of technical innovation in the field of optical fibres and proffer a vast range of tools and equipment we consistently expand to include also FTTH infrastructural systems, multiway and GPON installations.



HDMI Line

HD Audio/Video distribution products: switches, distribution products, extenders, matrix switchers and generally speaking, all you need for shopping, public and domestic installations.



NETWORKS

We carry a broad spectrum of products intended to facilitate the work of LAN-network technicians and specialists.



Service Offer

MAXITAL has ever since sided specialists and dealers in all before and after sales operations providing an accurate and fast support throughout all various steps of infrastructural network development.

Training • Design • Survey
Construction • Testing • Technical service



Design services

An accurate project analysis and plan is the key to optimal results.

Technical consultants and system integrators are new roles able to create innovative, even custom solutions, improve efficiency and increase productivity by means of ground-breaking technologies.

To ensure optimal design and dependability of any system offered, Maxital uses CISAT and sides your design and construction resources by executing:

- Surveys
- Block diagrams and designs
- Bills of quantities and materials
 - CAD design
- Cost estimates



Installation services

We, at Maxital, are well aware of how crucial is a flawless installation. So, we support a network of qualified technicians and service centres across Italy to help installers and contractors in building up their systems leaving no space for the “rule of thumb”.

Maxital field support to **installers** through all build up phases includes:

- Infrastructural analysis and media to be distributed
 - Tracking TV antenna / SAT dish
- Programming DTT and SAT processors
 - Joining optical fibres segments
 - Start up
- Commissioning testing



After-sale and customer care service

Maxital's customers have access to our full after-sale and one-to-one customer services. A team of skilled resources is available to help to solve any system installation and maintenance case.

The aim of this corporate area is to ensure all customers a maximum quality experience and satisfaction.





Reaching out everywhere

Maxital's capillary network of sales and technical people stand available to dealers and installers all over Italy ready to assist, interacting and revalidating and facilitating their work.

ELECTRICS

ELECTRONICS

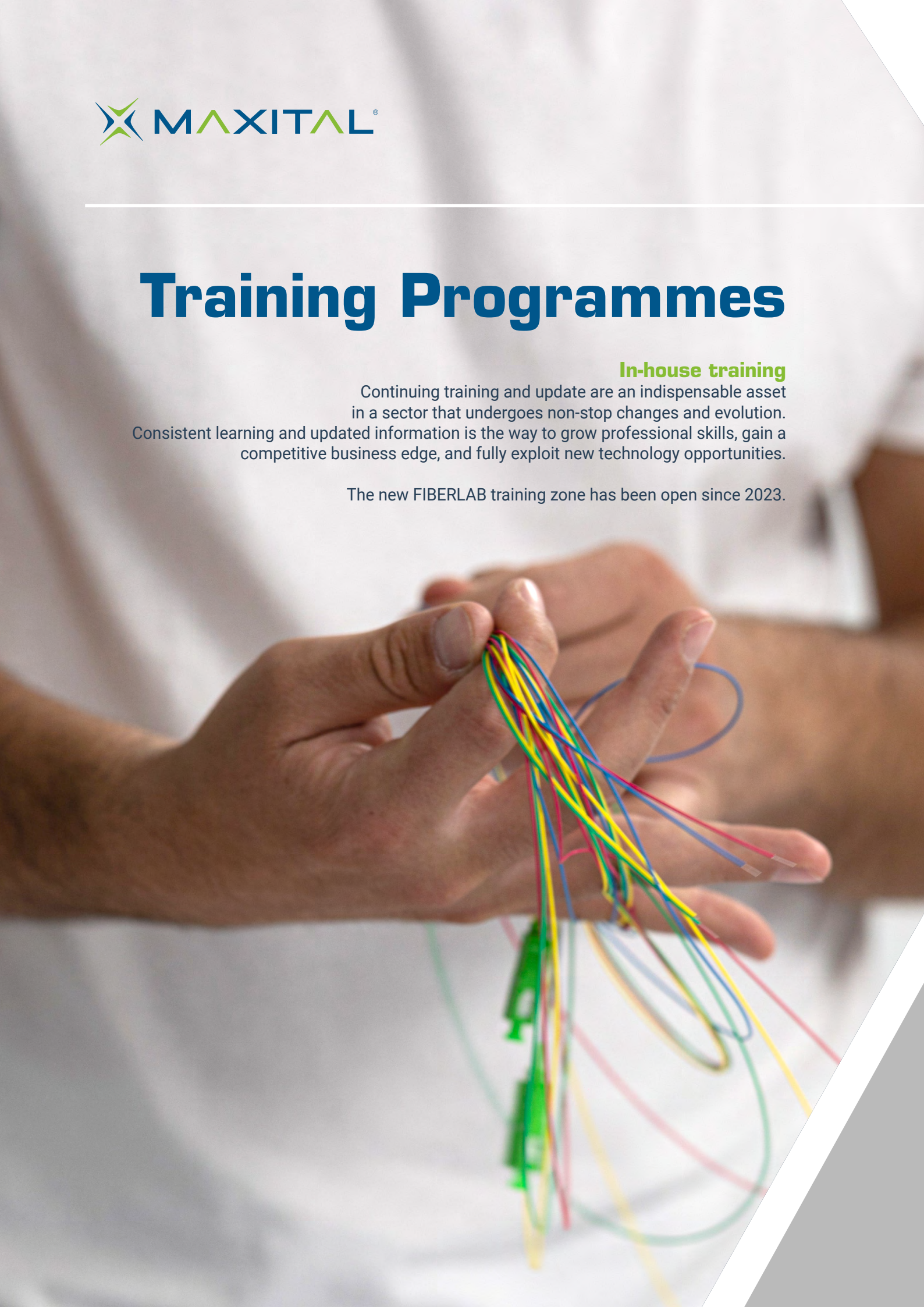


Training Programmes

In-house training

Continuing training and update are an indispensable asset in a sector that undergoes non-stop changes and evolution. Consistent learning and updated information is the way to grow professional skills, gain a competitive business edge, and fully exploit new technology opportunities.

The new FIBERLAB training zone has been open since 2023.





**FIBERLAB:
FIND OUT MORE**



At our facility in Reggio Emilia (IT), we deliver an extensive, fully integrated training experience. Highly qualified trainers lead professionals through technical and practical issues, exploring regulatory and legal issues related to multimedia installations (Italian law no. 164/2014) and experimenting with real-time FTTH and GPON systems to grab their operation and full potential.



2-day
training
courses



Theory and
practical
experience



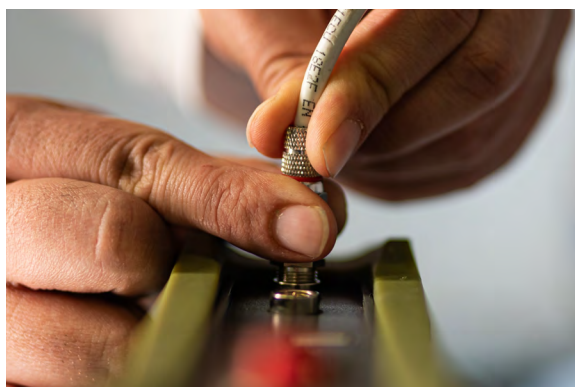
Qualified experts
as your tutors



Certificate of
attendance



Advanced
Professional
growth



Training on the Road

Educational Workshops Everywhere

FIBERLAB - ON THE ROAD is the beginning of a challenging optical-fibre-related training programme addressed to all those who wish or need to know more about this highly professional topic.



Delivering a class of trained and qualified optical-fibre **dealers and installers** is a project we greatly care for because it signifies Maxital's commitment and mission to foster the diffusion of optical fibres.

Technical Workshops

In the last few years, we have been investing in a training programme addressed to various roles in the building field and aimed at delivering increased knowledge and understanding of the new technologies that make a building a "smart one".



So, for the second year in a row, Maxital is one of the seven partner enterprises of the "on-the-road" project **SMART BUILDING ROADSHOW** organised by Pentastudio. Smart Building Roadshow is a technical-driven professional development event open to Civil Engineering and Building roles (**Engineers, Architects, civil engineering technicians, land-surveyors, building contractors**). It is actually a compilation of technical training workshops that have been providing very successful learning experiences and achieving a consistent upgrade of professional skills in the reference field.

Moving towards innovation

We have packed our know-how and breakthrough equipment and set off, travelling many miles all over Italy to meet dealers and distributors at their selling points, sharing experience and commitment wherever they are.



Case Studies

In an era where environmental concerns are a priority, Maxital stands out as a pioneer in sustainable network infrastructure. We support professionals in designing systems that combine energy efficiency and performance quality, offering the opportunity to reduce costs and minimize environmental impact.

Maxital solutions are used in major multi-service infrastructures throughout Italy.

Waterfront di Levante, Genova

The Waterfront di Levante (Genova) is not just a renovated port area, but a laboratory of technological innovation, where the futuristic vision of smart architecture, designed by RPBW - Renzo Piano Building Workshop, meets the robustness of modern infrastructure.

A crucial role in this transformation is played by the multi-service infrastructure designed and supplied by Maxital, a leading company in the network and communications technologies sector.



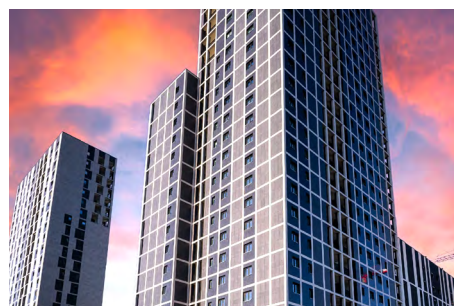
La Morra, Cuneo

Design, installation, and testing of the FTTR (Fiber To The Room) and multi-service TV/SAT system, created for the B&B "I Quattro Pozzi" in the splendid setting of the Piedmontese Langhe. Connectivity efficiency was guaranteed by the use of fiber optics.



Cascina Merlata, Milano

This exclusive new residential project on the outskirts of Milan represents a healthy and sustainable living model. The terrestrial TV and FTTH satellite reception and distribution system is by Maxital.



Torre Fara, Chiavari

Protected historical building. The refurbishment works included the installation of a TV-SAT distribution system using optical fibres and a future-proof multimedia structure.



Borgo a Mare, Bari

New residential complex equipped with an optical fibre Multimedia System for the distribution of digital terrestrial and satellite signals. The salient feature of this project is the single-station design, with a receiving unit concealed away in an off-sight location.



CDP Building, Rome

This building is a stunning example of one of the most groundbreaking technologies presently available. A multimedia infrastructure encompassing: optical fibre for over 2,000 km (1300 miles) on a surface of 60,000 sq.m. (645 sq.f.)



Shows & Events



Positive Energy

Exchanging thoughts, sharing skills, and collaborating with the most passionate and brilliant minds of the sector.



Attending shows and exhibitions is certainly a very strategic opportunity for businesses in our sector.

Non-stop evolution and relentless development require Maxital to be present at all main shows and events witnessing the corporate commitment to training, and implementation of new technologies, among which: SMATV, OPTICAL FIBRES, FTTH and GPON SYSTEMS. These are the latest versions of a technology that has been and shall continue to mould our approach to building.

Shows, exhibitions, and conventions are the theatre where professional relationships and sharing take place, leading to valuable partnerships, marketing synergies and joint-development of ever new solutions.



Maxital's Digital Showcase

Maxital homepage is an extensive and always up-to-date site where visitors can access all our products, services and news. Moreover, Maxital delivers relevant contents to the reference target audience on all prime social platforms.



www.maxital.it

www.linkedin.com/company/maxital



www.instagram.com/maxital.it

www.facebook.com/maxital.it

@maxital

Login Area

Access our reserved area to view the contents we reserve to registered users only.

Download

The "download" section contains information and software upgrades.

Social Media

Link with our social media for more updated info on Maxital's news.



Products

View all Maxital products and the relative documents organized by four product families.

Let's stay in touch:

There is always more to know about our products and services. Call:

**Office time**

Mondays - Fridays
08:30 - 12:30 and 14:00 - 18:00

**Headquarters**

via Edison 15, 42049 Salerno (RE)-

**Phone**

+39 0522 909701

**Mail**

info@maxital.it





FTE MAXIMAL ITALIA SRLU - Via Edison, 15 - 42049 - Calerno di Sant'Ilario d'Enza (RE) - Italy

info@maxital.it | www.maxital.it | Tel. 0522.909701

